



# PRODUCTION INTELLIGENCE

Your essential access  
to inside intelligence on  
TV shows and films at all  
stages of development  
and production



# FIND YOUR NEXT JOB, NETWORK OR MARKET WITH PRODUCTION INTELLIGENCE

Since we launched Production Intelligence (PI) in 2011, it has gone from strength to strength, reflecting the ongoing boom in UK film and TV production. We pride ourselves on the accuracy of the information, as everything is checked first-hand by our team of researchers.

PI gives you a wide-ranging overview of the industry generally, providing details of who is working on what, where, and for how long, as well as specific, drilled-down details on studios, locations and the key HoDs attached to feature films and scripted TV projects.

Our weekly newsletter highlights recently-added productions and the 'follow' feature personalises the service to meet your needs, helping you join the many dots in this busy industry!



**Nia Daniels**

Digital Content Editor,  
Production Intelligence

# 75%

of users log into Production Intelligence at least once a day

# 90%

of users say that Production Intelligence is easy to use

Production Intelligence is a constantly updated database of upcoming productions with a full archive of films and programmes, and comprehensive contact details for key personnel.

Production Intelligence provides a fully personalised, online information source.

Hosted by The Knowledge – the leading information resource for the UK film and TV production industry – PI provides essential insight into TV and films at all stages of production.

Production Intelligence currently holds information on over **9,500 productions**, including more than **200 in development**, around **40 in pre-production**, and **100 in production**.

More than 17,500 key creatives and decision makers, including:

87  
Studios

10,000+  
Key Creatives

Production Companies  
Directors  
Writers  
Executive Producers  
Casting Directors

7,500+  
Decision Makers

Co-Producers  
Line Producers  
Production Managers  
Supervising / Location Managers  
Unit Production Managers  
Directors of Photography  
Producers  
Production Co-ordinators  
Production Designer

You'll have access to our full database, providing you with crucial information including:



### Upcoming Productions

TV dramas/shows and films in development or pre-production. Plus key staff, dates and locations



### Production Contacts

Contact information for key production personnel



### Full archive

An historical database of completed TV programmes and films



### Fully Personalised

Select productions by genre, location and production status



### People Watch

Follow people and get updates on what they are working on



### Live News Feed

Get the latest news on your dashboard and via email

# HEAR FROM THE PI COMMUNITY

95%

of users told us they are likely to renew their subscription



“Production Intelligence is an incredibly useful tool, giving a great insight into the many productions running in the UK and far afield. Helping tremendously to not only find work with the film and television industry, but also crew to work with you.”

**Joshua Darby**

Key Assistant Production Coordinator

“Production Intelligence is invaluable to me, something I’ve been using on a daily basis for many years to keep informed of new productions, tracking their progress from conception through to preproduction.”

**Marsden Proctor**

Managing Director – Facilities by ADF

“Production Intelligence is a great resource when tracking projects happening in the UK. As a company that works on multiple shows concurrently, it helps us see the bigger picture. Thank you for such a great service.”

**Lucy Ainsworth-Taylor**

BlueBolt Ltd

# CONTACT US

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## Sales Team



**Alex Curry**  
Senior Account Manager  
01732 369911  
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Since 1995 Alex has worked on the Knowledge – from the huge spiral bound printed editions and the days of the CD-ROM to the present-day website and the sleeker, more streamlined, paperback edition. Alex still provides unrivalled care and advice on the best ways to be presented to our The Knowledge and Production Intelligence clients. Based in her Kent office, Alex is always on hand to help.



**Nitin Kundra**  
Sales Manager  
07886 252680  
Nitin.Kundra@mb-insight.com

Nitin has been working with new Production Intelligence clients since 2018. His 17 years as a TV actor means that he has extensive experience and understanding of the many components and services that make a production come to life. He is passionate about helping crew and production services and is on hand to give an online demo of the product, so please get in touch.

For all other enquiries contact: **Sarah Keegan** Senior Sales Manager, Sarah.Keegan@mbi.london

## Follow us



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The Knowledge